

## Performance School: Repair, Build, Alter



PERFORMANCE STUDIO

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## MITCHELL GOLF PERFORMANCE SCHOOLS: FOR EXPERTS. FOR ENTHUSIATS. FOR EVERYONE.

With the growing awareness of the importance of club repair and alterations, Mitchell Golf is excited to once again offer a state-of-the-art program that allows individuals to learn the necessary skills to properly alter and repair golf clubs.

Taught by trade professionals, this comprehensive 4-day class offers valuable training in club building, club repair and club alternation utilizing the Foresight GC-Quad monitor and simulator as well as Mitchell Golf's machines and tools. Every student will have their own work bench and receive intense hands-on learning and constructive feedback.

Whether it's to take your professional career to the next level, start your own business, or simply work on your own clubs, the Mitchell Golf Performance School is the industry's premier training school to enhance your competitive skills. A comprehensive 4-day class offered once a month.







### A comprehensive 4-day class offered once a month.

### **Dates Open:**

Aug 26-29 | Sept 23-26 | Oct 21-24 | Nov 18-21

**Topics covered:** This comprehensive 4-day class offers valuable training in Club Building, Club Repair, and Club Alteration utilizing Mitchell Golf Equipment and the Foresight GC-Quad launch monitor and simulator. Understanding how to use launch monitor data to adjust clubs for ideal ball flight will also be covered. Every student will have their own work bench for intense hands-on learning and constructive feedback.





#### WHAT HAPPENS AT MITCHELL GOLF PERFORMANCE SCHOOL...DOESN'T STAY THERE!

Mitchell Golf wants to teach you all about club performance and club repair so you can monetize this knowledge back at you shop, studio, or straight down in your basement. Here are some of the topics we'll cover over the 4-day period:

#### **CLUB ALTERATION**

- Launch Monitor demonstration
- How golf club performance is affected
- Loft, lie, and club length
- Swing weight and total weight
- Shaft flex, materials, designs, and patterns
- PUREing vs FLOing vs Spinning

#### **CLUB BUILDING**

- Using assembly equipment
- How to speed turn ferrules
- Grips: Installation, sizing, removal and repair
- Achieving proper swing weights
- How to install a shaft
- Building clubs to spec (length, swing weight, CPM, grip, frequency
- Tips and techniques

#### **CLUB REPAIR**

- Shortcuts and time-saving solutions
- Removing and installing grips
- Tapping Ferrule down and finishing
- Adjusting loft and lie
- Broken shaft removal (Steel and Graphite)
- Reshafting irons and metal woods
- Hotmelt to stop rattling
- How to shorten or lengthen a club

#### CUSTOM

Stamp and paint fill



# MITCHELL GOLF PERFORMANCE SCHOOL INSTRUCTOR LARRY BALDRIDGE



### Larry Baldridge Golf Club Fitter And Technician

With more than 18 years in the Golf Industry, Larry brings a passion to the club fitting and repair side of the industry. Larry is a graduate of the Golf Academy of America and is certified as a Mitchell Golf Master and is also GolfWorks Certified. Larry has a long history with Mitchell Golf, serving as the Director of Business Development and Education for Mitchell Golf from 2011 to 2014. Prior to that, he ran the custom club and repair department at Golfdom in Virginia and served as a full-time golf instructor in Maryland.

As a staff member of the Mitchell Golf Training Institute, the golf industry's premier training school for trade professionals who want to learn the proper skills for club performance repairs and fitting, Larry takes his training responsibilities very seriously. He is eager to share his experience to both the industry professional and the consumer who want to enhance their skills in this fast-growing area of golf. PGA & LPGA golf professionals earn MSR education credits.



LOCATION: Mitchell Golf Performance Studio. 304 Superior Street, Albion, MI.

**TIME:** 8:00AM – 5:00PM Daily

Accommodations: The brand-new Courtyard by Marriott is just steps away from the Mitchell Golf Performance Studio. Special rates have been established for our students. To make reservations, please contact the hotel directly and tell them you're with Mitchell Golf. Special rates are not available through travel websites.

\*\*\* We do suggest that you arrive the day before your class begins, as we will begin each day at 8am.
517-629-8520

https://www.marriott.com/hotels/travel/jxnab-courtyard-albion/

TRAVEL: Albion is located in south-central lower Michigan. The following airports are within a reasonable driving distance.

#### **DRIVING DISTANCE:**

- Detroit Metropolitan Airport (DTW): 90 minutes/80 miles
- Grand Rapids Gerald R. Ford International Airport (GRR): 2 hours/93 miles
- Lansing Capital Region Airport (LAN): 75 minutes/60 miles
- Toledo Express Airport (TOL): 2+ hours/95 miles
- If you're booking a charter flight, there are smaller airports in the area, as well.
   Jackson County Airport Reynolds Field is just 12 miles/20 minutes away.

The Courtyard by Marriott is within a very close walking distance to the studio and there are several restaurant options downtown, as well. If you decide to take advantage of this service, we will contact you to obtain your travel details.